MARITA PÉREZ DÍAZ

SOFTWARE ENGINEER

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PROJECTS

Full Stack Developer | PlutoWeb

OCT 2022, BROWARD COLLEGE/ "PLUTO HACK 2022" HACKATHON/
2ND PLACE WINNER

- Pluto Web is a web-based application that simplifies code-writing by generating the HTML and CSS code and pre-visualization, using our own open-sourced NPM library, plutolib.

Full Stack Developer | PetWatch

OCT 2022, SOUTH FLORIDA TECH HUB/ "HACK MY CITY" HACKATHON/
3RD PLACE WINNER

- A web app to help humans find their pets, made with React and AWS Amplify, as well as using Google Maps API for geolocation .

Front-end Developer | Sustaineers

SEP 2022, FLORIDA INTERNATIONAL UNIVERSITY/ SHELLHACKS 2022 HACKATHON

- "Sustaineers" is a React app that helps people keep track of their progress in the journey of saving our planet, accumulating points for each good action achieved.

Full Stack Developer | BookWorm

AUG 2022, BRAINSTATION/CAPSTONE PROJECT
A React app to collect books from NYT Best Seller API and share them with friends, built with a MySQL database, Knex and Express .

EXPERIENCE

Freelancer | Websites, Marketing and Communications

JUL 2021- PRESENT , FLORIDA, US

- Created the website, social media channels and content strategy in English and Spanish for the art project Cuban Gallery.
- Wrote copy for websites in the plastic surgery industry, as well as managed an Instagram account's growth from 0 to 10,000 followers in less than 5 months.

Web Editor and Multimedia Content Manager | OnCuba News

JAN 2015 - 2021, HAVANA, CU & MIAMI, US

- Produced, reported and edited content for the website and social media channels, reaching millions of people.
- Automated data collection, resulting in 6,000 new subscribers for the newsletter, as well as analyzed monthly web and social statistics to gain insights for growth.
- Monetized the Facebook pages and YouTube channel, helping to bring new streams of income for the company.

EDUCATION

BrainStation | Web Development Diploma
MAY 2022 - AUG 2022, MIAMI, US

Syracuse University | Master in Arts, Online Journalism
JUN 2017 - JUN 2018, SYRACUSE, NY, US

University of Havana | Bachelor, Journalism
SEP 2008 - JUN 2013, HAVANA, CU

SKILLS

HTML, CSS, JavaScript, Node, React, Express, MySQL, Python, Agile Development, Document Object Model (DOM) APIs, Web APIs, User Authentication, OAuth, Heroku, GitHub, Jest, Google Analytics, GitHub, Tableau, WordPress, Adobe Photoshop, Adobe Premiere Pro, Spark, Mailchimp, Astra, Elementor, Hubspot, Canvas, Facebook, Twitter, Instagram, Crowdtangle, Microsoft Office, Zapier, Figma

LANGUAGES

Spanish - native.

English - proficient.

PROFILE

Web developer and multi-hackathon winner with a solid background in content creation. Curious and fast-learner. As a bilingual Cuban immigrant with strong skills in problem-solving and effective communication, I believe technology is a natural continuation of my love for finding solutions and creatively building products that communicate value and help people.